

NEWSLETTER 1

ENTRECC



UNLEASHING ENTREPRENEURSHIP POTENTIAL IN CCIS

Project No: 2024-1-BG01-KA210-VET-000256549

Kick off Meeting

June 25.06.2025



Location: Sofia, Bulgaria

We' are excited to announce the official launch of the **EntreCC** project – Empowering creatives with business skills for sustainable growth in Europe's CCIs.

On 25 June 2025, partners from across Europe gathered in Sofia, Bulgaria, hosted by AIM, to set the wheels in motion for a more sustainable and creative future in the Cultural and Creative Industries.

This kick-off meeting marked the official start of the ENTRECC project, aiming to empower professionals and learners with entrepreneurial skills and a strong business mindset to strengthen Europe's creative sector.



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KICK OFF MEETING



Through innovation, collaboration, and sustainability, **EntreCC** aims to:

- Design a Practical Education Program tailored to the unique needs of Cultural and Creative Industries (CCIs)
- Develop a cutting-edge E-Learning platform to empower digital transformation and entrepreneurial skills
- Create a comprehensive framework to unleash entrepreneurship potential in CCIs, grounded in social, environmental, and economic sustainability
- Foster a pan-European network of academic, creative, and business stakeholders

Together, we are laying the foundations for a smarter, greener, and more innovative entrepreneurial ecosystem.

Stay tuned as we revolutionize entrepreneurship education across Europe's Cultural and Creative Industries



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