

# NEWSLETTER 2

## ENTRECC

### UNLEASHING ENTREPRENEURSHIP POTENTIAL IN CCIS

Project No: 2024-1-BG01-KA210-VET-000256549

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### *Today's Highlights – When Creativity Meets Entrepreneurship*

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EntreCC is an Erasmus+ project that empowers creatives, VET learners, educators, and small enterprises with the skills to thrive, blending entrepreneurship, digital know-how, and strategy for sustainable growth.

At its core, EntreCC connects creativity with entrepreneurship. Through research, training, and collaboration, it helps turn ideas into action and builds a cultural ecosystem that is resilient, innovative, and future-ready. The project unites a vibrant team: SDRUZHENIE ZA INOVATIVNO MISLENE (Bulgaria) leading research and capacity-building, PYLON ONE (Greece) with expertise in cultural management and digital tools, DSU-RCSOO Nikola Karev Strumica (North Macedonia) empowering youth through vocational training, and WKO Steiermark (Austria) supporting SMEs with training and internationalisation. Together, we're shaping a space where creativity meets opportunity and cultural professionals can truly thrive!



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## HIGHLIGHTS – CREATIVITY MEETS ENTREPRENEURSHIP



**23  
SEPTEMBER  
2025**

### What We Deliver & What's Next ?

EntreCC is creating hands-on tools for the cultural and creative sector: a practical eHandbook packed with case studies and strategies, a Digital Interaction Hub for cross-border networking and learning, and toolkits to boost digital skills, innovation, collaboration, and internationalisation.

All these resources aim to help creatives and institutions adapt, grow, and succeed. At the same time, EntreCC is strengthening CCIs as engines of innovation, inclusion, and sustainable growth. In the months ahead, we'll be testing materials, fine-tuning the platform, and sharing fresh practices—building a greener, smarter, and more connected future for Europe's creative industries.

